**Project Design Phase-I**

**Proposed Solution**

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| Date | 19 September 2022 |
| Team ID | PNT2022TMID13339 |
| Project Name | Project - Smart Fashion Recommender Application |
| Maximum Marks | 2 Marks |

**Proposed Solution:**

Project team shall fill the following information in proposed solution.

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| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | Fast fashion has seen tremendous expansion in the textile and apparel industries. An effective recommendation system is needed in e-commerce platforms where there are many options available to sort, order, and effectively communicate to customers pertinent product material or information. Fast fashion companies have paid a lot of attention to image-based fashion suggestion systems because they give customers a personalized buying experience. |
|  | Idea / Solution description | Here, this application will be developed using cutting-edge technologies that will let consumers utilize it effectively. |
|  | Novelty / Uniqueness | We promptly handle the user's request and display recommendations based on it by using chatbots in our application. |
|  | Social Impact / Customer Satisfaction | Users may utilize our application effectively by using the efficient sorting and filtering approach and chatbots. |
|  | Business Model (Revenue Model) | By recommending the required products to the user and very effective UI, Many users can use our application will make a more revenue |
|  | Scalability of the Solution | Any OS may be used with this application by the user utilising the Docker approach. |